

June 17, 1964
Revised 8-4-64;

ENGINEERING MEMORANDUM #64

TO: J. Stout, P. Visser, R. Fuller, S. Hori, E. Horrigan, K. Luke,
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D. Markin, F. Baldwin, J. Copeland, J. Coleman, T. Bedard,
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FROM: S. Wilson

SUBJECT: ADDITION OF V-8 EMBLEM TO FRONT FENDERS

At the request of the Sales Department, the "MARATHON" Emblem which is currently used on the front fenders will be replaced by a "V-8" Emblem for Models A-12 & A-12W which are equipped with a V-8 engine. Cars equipped with 6 Cyl. engines will remain as Checker-Marathon.

As has been the case in the past, emblems are optional for Model A-12E. This usage will be changed from Checker-Marathon to Checker V-8 when equipped with a V-8 Engine.

PARTS AFFECTED

642570	Emblem - V-8 - New Part
638026	Emblem - Marathon - Usage Change
626502	Clip - Tubular - Usage Change
642571	Panel - Frt. Fender Outer LH (New for Hole Location)
642572	Panel - Frt. Fender Outer RH (New for Hole Location)
640283	Panel - Frt. Fender Outer LH (Limit to 6 Cyl. Eng.)
640284	Panel - Frt. Fender Outer RH (Limit to 6 Cyl. Eng.)

This revision is to be incorporated as soon as possible.

This revision was incorporated on Chassis #22382