



The Measure of Taxicab Value

The value of a taxicab — or any other purpose-built vehicle — is measured by its special ability to do the job for which it is intended.

Only Checker Cab measures up to the taxicab job. Only Checker has years of taxicab engineering skill and billions of miles of operating experience built in for taxicab value.

CHECKER IS THE MEASURE BY WHICH ALL MUST BE JUDGED.

Only Checker carries seven fares in roomy comfort on only 200 inches of street space.

Only Checker has the safe flat taxicab floor. No step-ups, step-downs or tunnel humps to trip passengers.

Only Checker has wide-swinging taxicab doors to allow easy, graceful and speedy entrance and exit.

Only Checker has quickly-removable fenders and panels for in-shop repair.

Only Checker has taxicab maneuverability and 37' turning circle.

Only Checker has rugged built-in dependability for low upkeep, day-after-day performance and steady cash return.

Checker is the favorite with passengers, with drivers and with operators because

IF IT ISN'T A CHECKER IT ISN'T A TAXICAB!

SALES AND SERVICE

New York: 315 W. 68th St. • Chicago:
1143 W. Monroe St. • Detroit: 11343
Schaefer Rd. • Pittsburgh: 601 W.
General Robinson St. • Minneapolis:
127 First Ave., N.E.

Write today for free color brochure describing the finest taxicab ever built.



CHECKER CAB MANUFACTURING CORP.
Kalamazoo, Michigan