



The "Manhattan" Model Mogul designed for New York City

Mogul Owners Get What They Pay For— Mogul Performance is Upheld by Unequaled Design and Value—

More recent Mogul Buyers, in New York, Racine, Chicago, Rock Island, Milwaukee, Omaha, and many others who are now negotiating an early delivery of additional or initial orders, offer you convincing evidence proving this statement.

Perhaps the most outstanding point these veteran operators recognize, even beyond Mogul Value, is that *such a high standard of real cab design at last compels Competition to submit better proof of its highly colored claims.*

Conceived, a little over a year ago, the Mogul, then a design infant, was brought skilfully in the hands of picked Engineers through brutal tests of untold

thousands of miles and road and load abuse, to emerge for production, marked from bumper to tail light, *a genuine cab product.*

Since then, the acid test of hundreds of thousands of miles of actual service records the Mogul averaging twenty hours daily performance, at over 14 miles to a gallon of fuel and over 16,000 miles to a set of tires, at practically no repair expense, with only trifling depreciation.

All these things, plus its splendid appearance and riding qualities to be compared only to fine pleasure cars, absolutely commanding "Patron Preference," makes the Mogul the most talked of cab in America.

COMMONWEALTH MOTORS