



FROM: HERBERT BAKER ADVERTISING, INC.
919 North Michigan Avenue
Chicago, Illinois 60611

FOR: CHECKER MOTORS CORPORATION
2142 Pitcher Street
Kalamazoo, Michigan 49007

The 8-door, 12-passenger Checker Aerobus Limousine is Checker's "practical answer to the growing needs of mass transportation." The 1970 Aerobus offers roomy, comfortable seating for 12 adults. A specially partitioned rear compartment plus a roof-top carrier provide ample storage area for baggage and equipment.

The 1970 Checker Aerobus is available in an 8-door model with a new 350 cu. in. regular gasoline V-8 engine, power steering and power brakes included as standard equipment.

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