



# The Checker Marathon

The Checker Marathon is built like a battleship, has huge man-size door openings and extra-roomy, rambling ranch-like interiors, 30% larger than an ordinary 4-door sedan. Only Checker has the doubly strong, doubly safe, double channel X-brace frame and only Checker has limousine-styled interiors with high-styled, decorator-approved fabrics and colors.

Checker's long-standing policy of style continuity means improvements in safety, performance and economy are being made constantly, but the exterior styling rarely changes.

No other car looks like—or is built like a Checker. Test-drive the new Checkers; 4-door sedans, station wagons and limousines—sixes and V-8's—built by one of America's most experienced auto manufacturers.

**CHECKER MARATHON • BUILT-TO-LAST!**

Printed in U.S.A.

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HERE