

FROM: HERBERT BAKER ADVERTISING, INC.
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FOR: IMMEDIATE RELEASE

CHECKER AEROBUS GETS AROUND

The Checker Aerobus, manufactured by the Checker Motors Corp., Kalamazoo, Michigan, has become an increasingly familiar sight at airports throughout the country. The big station wagon "limo," available in both 6 and 8-door models, is now widely used by hotels, motels, resorts and transportation companies to move 9 to 12 passengers and their luggage in limousine luxury and comfort.

Schools, hospitals, businesses and service agencies are also finding the unique features of the built-to-last Checker Aerobus much to their liking. While the length of the 12-passenger model is a big 266 inches, the wheelbase is a scant 189 inches. This short wheelbase, together with the elimination of useless overhang in the front and rear, results in greater maneuverability, greater road clearance, better control and increased driving ease.

For maximum passenger comfort, the Aerobus lists all the exclusive features made famous by the Checker taxi -- flat floors; higher, wider door openings; more leg and hip room and taxi-designed shocks and springs. All parts are of heavy-duty construction, including the extra rugged, extra safe Double Channel Double X-Brace Frame, backbone of the Aerobus built-to-last durability. A new V-8 engine, designed especially to supply more surge and passing power, and power steering

and power brakes are standard equipment on both the 6 and 8-door Aerobus. Other standard equipment includes: heater and defroster, underseat auxiliary heaters, windshield washer and heavy-duty, long-life clutch, alternator, shock absorbers and front suspension. Optional equipment includes window grill guard, plexiglass baggage partition, roof luggage carrier, air-conditioning, Powr-Lok Axle, seat belts and tinted glass.

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