

THIS IS OUR 1963 MODEL;
IT LOOKS LIKE OUR 1962.

CHECKER



Most Checker owners plan to keep their cars 5 years or longer and appreciate our policy of making improvements without obsoleting the car. This is another built-to-last feature. A Checker keeps its value because it's a practical car, too. Higher, wider door openings for easy entrance and exit, 8-passenger interior roominess, flat rear floor, the super-safe X-Brace frame — plus a thrifty 6 cylinder engine. Want to know more? Write today!

CHECKER MOTORS CORPORATION

Dept. Y-1 KALAMAZOO, MICHIGAN

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