



CHECKER'S SAFETY EXTRAS PROTECT YOUR PASSENGERS AND YOUR PROFITS!

EXTRA PASSENGER SAFETY . . . MAN-SIZED DOORS, wider and higher than those in converted stock cars, allow faster, easier, safer entrance and exit.

SAFE FLAT FLOORS, a Checker exclusive! No transmission tunnel hump, deep wells or narrow sills . . . passengers step in and out quickly and safely on flat, rubber-ribbed floors.

SEATING BEHIND THE DOOR, not against it. Passengers ride comfortably behind the door with far more head room, leg room and shoulder room.

EXTRA PROFIT SAFETY . . . PROVEN ECONOMY — first-year operating records prove that Checker increases gross profits up to 25% of the initial cost over revenues from converted stock cars.

MORE EARNING MILES PER YEAR because Checker's rugged chassis, service-proven engine and heavy-duty components cut downtime losses.



ask for a
Profit-Proving
Demonstration
at our expense
call, write or wire
— TODAY!

LOWER REPAIR COSTS—Fenders, door panels and grille are easy to detach for fast repair or replacement.

EXTRA PASSENGER PAYLOAD — There's space for two auxiliary seats in the roomy passenger compartment.

IF IT ISN'T A CHECKER, IT ISN'T A TAXICAB

Write for free full color brochure

SALES, PARTS AND SERVICE — BOSTON — 75 Washington St. (Brookline Village) • MINNEAPOLIS — 127 First Avenue, N.E. • CHICAGO — 300 N. Des Plaines • PITTSBURGH — 601 W. Gen. Robinson St. • NEW YORK CITY — 419-427 East 60th St. • DETROIT — 15631 Plymouth Road • PLUS 18 other locations, with more being added monthly! There's a Checker Sales Representative in your area — write for his name and address.



Checker Motors Corporation
KALAMAZOO, MICHIGAN