## Checker Taxi Adds Passenger Line

thirty-eight years, formally introduced its new line of passenger cars here yesterday. The line features spacious four-door sedans and station wagons in standard and special models. The Superba sedan, shown above, has a flat floor, large doors. ample leg room and unusually high head room. Designed

Checker Motors Corp., which

has been making taxis for

primarily for passenger comfort, roominess and durability, the Superba has a heavy steel frame-work and other built-in safety factors. The car, with a 120-inch wheelbase, is 199 % inches long, 75 % inches wide and 62% inches high. Its standard engine is a six-cylinder, L-head Continental that produces 96 horsepower at 3,000 r.p.m. and the optional engine is an overhead valve Continental that generates 125 horsepow-

er at 3,900 r.p.m. Prices on the Superba line begin at \$2.542. The station wagon has a rear door opening 481/2 inches wide. An optional feature in the wagon is a power rear seat that retracts to the floor. Other options include power steering, power brakes. automatic transmission and power-adjusted driver's seat. Charles Kreisler, Inc., has been appointed New York area distributor for the passenger car line.