



YOU SHOULD CONSIDER These Facts

SEVEN years ago the Checker Cab was first designed—a vehicle adapted to cab operation, especially built to withstand the knocks and grind of continual service.

Many other taxicabs, since then, have come and gone. Old-timers can name them for you—most of them today, when one or two still exist on the streets, are orphan cabs, slowly falling to pieces without service facilities or replacement parts.

Checker Cab still leads the way. Sales in 1928 have far surpassed in New York any other make of taxicab. These cabs are being sold

to experienced, well trained taxicab men, who know what they are about. They have chosen the cab best suited to their needs.

You, too, can take advantage of Checker's seven years of experience. In selecting a cab for modern transportation—in the traffic and bustle of New York—you will find that the Checker Cab is the most adaptable for the driver—the cheapest in the end—and the most profitable in operation.

Plan to See a Checker Cab Today

You'll Like the Proposition—Surely

CHECKER CAB MANUFACTURING CORP.

KALAMAZOO, MICH.

Main Showroom, 1802 Broadway

USED CABS OF THE BETTER KIND FOR SALE AT BARGAIN PRICES